ABOUT TIERED PRICING

Tuition Tiers

Tier 1:

This tier reflects the true cost of camp for each camper

Tier 2:

This tuition tier is in line with our traditional tuition and reflects a subsidized rate for each camper in which our Unrestricted Endowment is used to offset some costs.

Tier 3:

This tuition tier reflects a more heavily subsidized rate for each camper and reflects a very modest increase over last summer that is well below the current inflation rate.

Tier 4:

This tuition tier reflects a more deeply discounted rate that is 5% below last summer's tuition and 20% below the true cost of camp.

Tier 5: Financial Assistance.

This tier is for families who need assistance beyond Tier 4. For families at this tier, we ask that you complete our Campership Application on our website.

Tuition Tiers by Program

Residential Camp:

	Traditional	Specialty	Starter	
Tier 1	\$6,980	\$7,700	\$3,635	
Tier 2	\$6,510	\$7,155	\$3,390	
Tier 3	\$6,095	\$6,700	\$3,175	
Tier 4	\$5,620	\$6,180	\$2,930	
Tier 5	Campership	Campership	Campership	

Teen Programs:

	AIDES	DCEP	ICEP	NOLS
Tier 1	\$8,380	\$7,700	\$11,200	\$10,750
Tier 2	\$7,810	\$7,155	\$10,800	N/A
Tier 3	\$7,315	\$6,700	\$10,400	N/A
Tier 4	\$6,745	\$6,180	\$9,900	\$9,750
Tier 5	Campership	Campership	Campership	Campership

FREQUENTLY ASKED QUESTIONS:

Why is BCCYMCA adopting a Tiered Pricing model?

In order to meet the needs of families from a broad range of financial circumstances, many non-profit summer camps across the country have moved to tiered pricing in recent years.

Each year our staff and Board work hard to keep our tuition prices as affordable as possible while balancing the rising expenses of running camp. To keep tuition and tuition rate increases moderate, historically we have set our tuition <u>below</u> the true cost of camp. To make this work, we rely on Annual Fund donations and our Endowment Funds.

At Becket-Chimney Corners, we want all families to be able to access our programs regardless of their financial circumstances. Tiered pricing provides options for families that reflect their current financial situation. Changing to a tiered pricing model will help us better support the entirety of families in our community, especially families who do not meet the criteria for traditional camperships.

Why are you making this change now?

As we are all aware, organizations and families are facing significant economic pressures. BCCYMCA is not immune to this - we are working hard to keep tuition increases moderate while also managing the impact of rising food and supply costs, the need to maintain a fair pay structure, care for the 150 buildings on our 1400-acre property, and many other things. Without a change to our tuition model, everyone would be facing a significant increase in our tuition, one that we know

would limit access for many families. In order to continue our goal of supporting and including families regardless of ability to pay, it's important to make this change now.

While the tiered pricing model is new to Becket-Chimney Corners, we are joining a growing number of peer camps that have already taken this step. Our peers report that the change to a tiered pricing model has improved the socio-economic diversity of their camp populations and made them stronger financial institutions. We feel confident that it will do the same for us.

How do I choose my tier?

Recognizing that a Becket-Chimney Corners YMCA camp experience is an investment and a tremendous value to your child's development, you should choose the tier that reflects your family's income level and asset base. We ask that you carefully read the description of each tier and choose the tier that best matches your financial situation. The tier you select will remain confidential and will not impact your camper's experience.

How will my tuition tier impact my experience at BCCYMCA?

Tuition tiers are confidential and are used for no other purpose than to bill your account. A family's tuition tier has no impact on program admittance or program experience.

When will I be asked to choose a tuition tier?

Families who are already registered for camp as of October 28 will need to log into their camp account, click on "Incomplete Tasks" and fill out our Tiered Pricing Form. Our registration system has automatically applied Tier 1 tuition to your account balance. Once we receive your form, we will adjust your tuition based on your tier selection. Please allow a few days for us to make these adjustments.

Can I change the tier I selected if my family's financial circumstances change? Yes, if there is a significant change to a family's financial circumstances, we ask that you contact our Registrar to discuss your situation.

Do all of your programs have tiered pricing? All of our programs have tiered tuition. The range of those tiers is dependent on the program. Information about tuition rates for all programs can be found on our website. TSP and AIDES tuition will be announced at a later date.

I've applied for financial assistance in the past. Will the new Tiered Pricing model affect my campership? No. Families who need support beyond Tier 4

should apply for financial assistance. Links to our financial assistance application can be found on our <u>website</u>.

You mentioned the Annual Fund – what is the Annual Fund and how do I support it? Every year, members of our Becket-Chimney Corners community make generous charitable donations to support camp operations, camperships (financial assistance), and investments in our camp programs. Annual Fund donors include parents, grandparents and alumni, our Board, even full-time and seasonal staff! Gifts at every level are integral to supporting our camp experience and sustaining BCCYMCA for all campers. Our commitment to inclusivity and shifting to a tiered tuition model rely on continued Annual Fund support. You can find more information on the Annual Fund on our website.